

“SOBI” Fireteam Two

Mission: Combat isolation by helping first responders, veterans, and families tell their stories through writing.

Vision: Release “Project Refit: Stories of Blood and Ink” series of books that will chronicle the stories we capture.

Value: The star in our fireteam logo represents the five principles of ethical leadership, which encompass our value system. The five principles are as follows: Respect Others, Serve Others, Shows Justice, Manifests Honesty, & Builds Community.

Items cleared for purchase:

- Book publishing costs
 - Editors
 - Books
 - Graphics
 - Etc.
- Supplies
 - Software
- Advertisement
 - Billboards
 - Social Media
 - etc.
- Rentals

Team:

Casey Brown



Yearly Goals

Goal	Projected Goal	Actual
Funding	???	
Number of Blogs/Emails	48 Blog Posts yearly / 24 yearly	
Number of Stories	5 stories	